

The Prelude of Skill Development for Women Entrepreneurs

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Abstract

The skill development means it is the training that is provided by the institutions or government to improve the skill, quality, and efficiency of the entrepreneurs at the workplace. The importance of the training to ensure availability of skilled manpower at all management levels, enhancing ability, potential among entrepreneurs, increase, efficiency, maintain and enhance, product quality, minimize wastages in the production process, reduce fatigue and increase the speed of work, etc. Today's Government support to the women entrepreneurship development through MSME and DIC and another side make in India, start Up India, stand up India, and other various schemes also. And to develop the entrepreneurship Government provides the various types of training and skill development programmers to the people who wanted to start their business, entrepreneurs to start their business and develop their business successfully.

This paper emphasized on the skill development programmes for women entrepreneurs by the government of India. For women entrepreneurs development. The research paper is based on secondary data which is available on the websites, journals, book, and articles.

Keywords: The role of women entrepreneurs in MSME, Government Schemes, Challenges faced, Distribution of various types.

Introduction

"Entrepreneurship is not preparation for life, entrepreneurship is life itself."

Women entrepreneurs may be defined as women or a group of women who start and operates a business venture. A woman entrepreneur has several functions. They should explore the prospects of a beginning new enterprise, undertake risk, the introduction of innovation, co-ordination, administration, and management of the business. Women entrepreneurs are extremely increase in the economies of almost all countries. The hidden business potential of women has been increasing with the growing sensitivity to the role and economic status within the society: the knowledge, ability, and compliance in business ventures.

Women entrepreneurs engage in business are the core reasons for women to engage in business as a result of push and pull factors that provide confidence to women to have an self-sustaining occupations and stand on their feet. Logic towards independent decision making on their life and career is that the motivational factor behind this insists on "women entrepreneur" is a personal need and turn out to be economically independent. A powerful desire to do enormous positive is an integral quality of entrepreneurial women. Who is competent in tributary values, both family and social life, with the introduction of media. Women are conscious of their qualities, rights, and also the work situations. The glass ceilings are shattered, and women are found indulged in each line of business from pickle to telecommunication. Right efforts in all areas are very important within the development of women entrepreneurs and their greater involvement within the entrepreneurial activities.

Objectives

1. To study challenges faced by women entrepreneur in various sector
2. The role of women entrepreneurs in skill development
3. To know the development of women entrepreneurship in MSME.
4. To give recommendations for changing existing challenges into potential opportunities.

Women Entrepreneurs

Women entrepreneurship means an act of business ownership. Creation and controlling, which empowers women economically, increase their economic strength as well as position in society. Entrepreneurship is not just confined to any one gender now. Rather due to multi-faceted economic pressures, women have turned up and realized that the survival of their families and their potential lies only is working side with men.

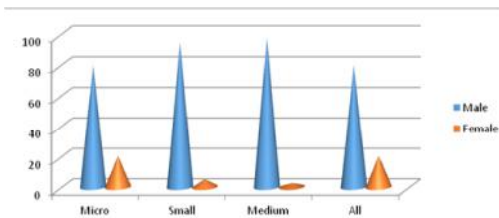
The Role of Women Entrepreneur in MSME Sector

Micro, small, and medium enterprises sector plays a significant role in fostering entrepreneurial talent and distribution of income and wealth at the gross root level. It contributes immensely to manufacturing output; export entrepreneurs cannot be ignored in these sectors, especially in rural areas where they have strengthened the rural economy lay generating employment in microenterprises.

Distribution of Types of Enterprises by Male and Female

S.No.	Category	Male	Female
1	Micro	79.56	20.44
2	Small	94.74	5.26
3	Medium	97.33	2.67
	All	79.63	20.37

Source: Annual Report MSME 2017-18



Source: Annual Report MSME 2017-18

On the above Table and Chart reveals that the share of female owners is decreasing with the increase in the size of the enterprise. The share of female owners is highest in micro-enterprises, i.e., 20.44, which just 5.26 in the small sector, and it further reduced to 2.67 in the medium sector. So it Asian confirms the male dominance in ownership of MSME.

The Government of India Provides Many Schemes

Women entrepreneurs in India are playing a vital role in generating employment, both directly and indirectly, are followings.

1. Rajiv Gandhi MahilaVikasPariyjna (RGMVP)
2. Udyogini Scheme
3. MahilavikasNidhi
4. Entrepreneurial Development (EDPS)
5. Micro and Small enterprises cluster development programmes.
6. Priydarshini Projects
7. Trade-related entrepreneurship assistant and development (TREAD)
8. Working women's forum
9. Rashtriyamahilakosh
10. Women development corporation (WDC)

Challenges Faced by Women Entrepreneurs

Women entrepreneur's performance is not much progressive as a desire due to various challenges faced by them.

- **Personal challenges:** personal challenges are lack of confidence, education, communication skill, provision of amenities, knowledge of business administration, etc.
- **Social challenges:** social challenges are changing in attitudes, male-dominated society, traditions, customs, socio-culture values, ethics, gender-based violence, self-recognition, etc.
- **Economic challenges:** in financial challenges are lack of working capital, awareness about financial assistance, income derived is inadequate, lack of tangible security to access funds, etc.

Recommendation for Uplifting Women's Entrepreneurship

Women should understand and implement a new way to balance work and life.

Women should make adequate preparation to face the challenges before starting a business.

Women should attend training programs, seminars, workshops; this may help to reduce the challenges they face in business.

Women should start their business from micro and small level and allow it to grow gradually

Women should take the assistance of other women entrepreneurs who are already successful in their business.

Conclusion

India is a developing country, which makes it very important for the government to promote entrepreneurship more. The government today is providing a lot of useful schemes for women as well, then job-seeking youth. All we need today includes a feeling of entrepreneurship in the youth today.

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