

OPEN ACCESS

Manuscript ID:
ECO-2025-14019745

Volume: 14

Issue: 1

Month: December

Year: 2025

P-ISSN: 2319-961X

E-ISSN: 2582-0192

Received: 11.08.2025

Accepted: 02.10.2025

Published Online: 01.12.2025

Citation:
Yasodha, P, and K
Praveenkumar. "Remote
Work Realities in Post-Covid
India: Productivity Without
Communication Synergy."
*Shanlax International
Journal of Economics*,
vol. 14, no. 1, 2025,
pp. 74–87.

DOI:
[https://doi.org/10.34293/
economics.v14i1.9745](https://doi.org/10.34293/economics.v14i1.9745)



This work is licensed
under a Creative Commons
Attribution-ShareAlike 4.0
International License

Remote Work Realities in Post-Covid India: Productivity Without Communication Synergy

P. Yasodha

Assistant Professor, Department of Management

Sasurie College of Arts and Science, Vijayamangalam, Tirupur, Tamil Nadu, India

 <https://orcid.org/0009-0007-8217-1282>

K. Praveenkumar

Assistant Professor, Department of Commerce

Sasurie College of Arts and Science, Vijayamangalam, Tirupur, Tamil Nadu, India

Abstract

This study examines the impact of remote work on employee productivity in post-pandemic India and identifies the key enablers and barriers of the work-from-home (WFH) model. Using a descriptive research design and data from 80 respondents across diverse sectors, this study analyzes the influence of communication, motivation, work-life balance, and technological support on overall performance. The findings indicate that employees generally report higher task efficiency, improved work-life balance, and increased flexibility while working remotely. However, challenges persist in areas such as communication effectiveness and lack of face-to-face interaction, which continue to affect teamwork and collaboration. The study concludes that remote work can significantly enhance productivity when supported by strong virtual communication strategies, reliable IT infrastructure, and well-structured performance expectations. Future research should explore longitudinal productivity outcomes, sector-specific differences, and the long-term impact of hybrid work models on employee well-being and organizational effectiveness.

Keywords: Remote Work, Work-from-Home, Employee Productivity, Work-Life Balance, Communication Barriers, Virtual Collaboration, Organizational Support, Hybrid Work Models, Post-Pandemic Workplace

Introduction

The COVID-19 pandemic reshaped global work structures, compelling organisations to shift from traditional office settings to remote work environments to ensure business continuity and employee safety (ILO, 2020). While the WFH model offers several advantages, such as cost reduction, flexibility, and improved autonomy (Kniffin et al., 2021), it also raises concerns related to employee communication, collaboration, accountability, and work-life balance. Even after the pandemic subsided, hybrid and remote work arrangements continue to remain influential elements of workplace policy (Gartner, 2021). However, questions persist about whether remote work sustainably enhances productivity or introduces new performance challenges (Bloom et al., 2021).

Despite an increasing number of studies on remote work, existing research remains fragmented, often focusing on isolated variables or specific industries like IT. In a diverse country like India, where infrastructure, digital access, and domestic environments vary considerably, the effects of WFH may differ widely across sectors and demographic groups. These gaps underline the need for a more comprehensive, cross-sectoral understanding of how remote work influences productivity, satisfaction, and communication.

Addressing this gap, the present study systematically evaluates the factors shaping employee productivity in remote environments, offering insights relevant to today's evolving workplaces.

Research Problem and Gap

The rapid and largely unplanned shift to work-from-home (WFH) during and after the COVID-19 pandemic fundamentally altered how organisations in India manage productivity, collaboration, and employee well-being. While many firms have retained remote or hybrid arrangements in the post-pandemic period, there remains considerable uncertainty about the long-term implications of these models for employee performance and organizational effectiveness (ILO, 2020) (Gartner, 2021) (Bloom et al., 2024)

Existing empirical work on WFH in India is limited in three important ways. First, most studies focus on a narrow set of industries, especially IT and selected service sectors, making it difficult to generalise the findings across India's diverse workforce. Second, prior research often investigates single aspects of remote work—such as internet connectivity, mental health, or work-life balance—in isolation, rather than examining how these factors jointly shape employee productivity. Third, there is relatively little evidence on how productivity and communication outcomes have evolved in the post-pandemic context, particularly in emerging hybrid models and across different demographic groups.

In response to these gaps, this study investigates how WFH influences employee productivity, motivation, communication, and satisfaction across multiple sectors in post-COVID India. By adopting a cross-sectoral design and examining multiple interrelated factors simultaneously, this study aims to generate more holistic, policy-relevant insights for HR practitioners and organizational decision-makers.

Work From Home: Theoretical Insights

Work From Home (WFH) is a setup where employees carry out their tasks from home instead of reporting to a traditional office. Thanks to tools like video conferencing, cloud storage, and virtual

collaboration platforms, remote work has become both practical and widespread (Messenger & Gschwind, 2016). Below are some of the key theories that help us understand the dynamics of WFH and its impact on productivity:

Telecommuting Theory

Introduced by Jack Nilles in the 1970s, this theory laid the groundwork for the modern remote work model. It supports the idea that employees can stay productive without being physically present in an office. By cutting down commuting time and offering more flexible schedules, telecommuting is believed to improve efficiency and job satisfaction (Nilles, 1975).

Job Demands-Resources (JD-R) Model

This model divides work into two key elements:

Job Demands: These include challenges like distractions at home, lack of face-to-face interaction, and technical issues.

Job Resources: These refer to helpful factors like flexible hours, greater autonomy, and not having to travel.

When resources outweigh demands, employee motivation and productivity improve. However, if the demands grow too high, burnout and decreased performance can follow (Bakker & Demerouti, 2007).

Work-Life Balance and Boundary Theories

Remote work often blurs the lines between personal and professional life. The Boundary Theory and Spillover Theory explain how work-related stress can spill over into home life, and vice versa (Clark 2000). Some employees struggle to "switch off" from work, which can hurt both their productivity and well-being, while others thrive with more flexibility (Ashforth et al., 2000).

Technology Acceptance Model (TAM)

This model suggests that an employee's willingness to embrace remote work depends on two key factors: how useful they perceive the technology to be for completing their tasks, and how easy it is to use. When employees find digital tools such as Zoom, Microsoft Teams, or project management platforms both efficient and user-friendly, they are

more likely to stay productive in a remote work environment (Davis 1989).

Pandemic and Employee Productivity

The outbreak of COVID-19 brought a sudden and dramatic shift in how organizations around the world operated. Almost overnight, businesses were forced to transition from traditional office setups to remote working arrangements. This change had a profound impact on employee productivity—yielding both positive and negative outcomes depending on the industry, role, and individual circumstances (Brynjolfsson et al., 2020).

Theoretical Perspectives

To better understand how the pandemic affected employee performance, several well-established organizational theories provide valuable insights:

Crisis Management Theory

The pandemic tested the agility and resilience of organizations like never before. Companies had to quickly restructure operations, implement remote tools, and rethink communication strategies. This theory explains how businesses responded under pressure and how those responses influenced employee output (Bundy et al., 2017).

Maslow's Hierarchy of Needs

During the peak of the crisis, basic needs such as health, safety, and job security took precedence. When these foundational needs were threatened, employees naturally shifted their focus away from career goals or self-fulfillment, which in turn impacted their motivation and work performance (Maslow, 1943).

Expectancy Theory (Vroom)

This theory suggests that motivation depends on the belief that one's effort will lead to desired performance and rewards. The sudden change to remote work disrupted this equation for many. With unclear expectations and shifting priorities, employees often felt uncertain about the outcomes of their efforts, which affected productivity levels (Vroom, 1964).

Social Exchange Theory

In times of crisis, employees look for support, empathy, and fairness from their employers. When organizations showed care—through flexible policies, wellness support, or job security—it often inspired a reciprocal response in the form of increased commitment and engagement from employees (Blau, 1964).

Positive Impacts of the Pandemic on Productivity

- Acceleration of digital transformation and innovation (McKinsey & Company, 2020)
- Increased flexibility, allowing some employees to work at their peak hours
- Fewer office distractions and reduced workplace politics
- More autonomy in managing tasks and time

Negative Impacts

- Emotional strain due to isolation, anxiety, and uncertainty (APA, 2020)
- Inconsistent performance in the absence of direct supervision
- Technology gaps and unreliable internet or infrastructure
- Struggles with maintaining a healthy work-life boundary at home

Post-Pandemic Trends

- Growth in hybrid and remote-first work models (Deloitte, 2021)
- Greater focus on employee wellness and mental health
- Redefining performance metrics to suit flexible work setups
- Increased investment in digital tools and remote infrastructure

Literature Review

Conceptual Framework and Theoretical Foundations

Work From Home (WFH) represents a fundamental shift in organizational work arrangements, enabled by digital technologies and accelerated by the COVID-19 pandemic (Messenger & Gschwind, 2016). The theoretical understanding of remote work effectiveness builds upon several

key frameworks that have evolved significantly in recent years.

Recent Theoretical Developments (2022–2024)

Dual Pathway Model of Remote Work Intensity

Recent meta-analytical research by Gajendran et al. (2024) involving 108 studies and 45,288 participants has refined our understanding of remote work. The dual pathway model shows that remote work intensity impacts outcomes through autonomy enhancement and social isolation autonomy benefiting performance/well-being, but social isolation sometimes counteracting these gains.

Technology-Mediated Communication Theory

Modern research emphasizes communication quality, not just technology access. Yang and Chen (2023) show digital interaction quality and organizational support are primary determinants of remote work effectiveness.

Boundary Management Theory – Post-Pandemic Evolution

Updated by Thompson et al. (2024), boundary management now demands structured organizational support formal communication protocols, clear expectations, and respect for off-hours.

Productivity and Performance Outcomes (2022–2024)

Bloom et al. (2024) conducted a randomized trial in which hybrid work (2–3 days remote) improved retention 35% with no loss in performance. Full remote showed mixed results, with individual gains but collaboration challenges.

Orešković et al. (2023): In a systematic review of 4,554 employees across seven countries, 73% maintained/improved productivity, with knowledge roles doing best, while jobs needing collaboration or physical presence lagged.

Communication and Collaboration Dynamics

Microsoft's 2024 Work Trend Index (31,000 employees) highlights success factors:

- Regular, scheduled virtual meetings
- Defined communication channels (asynchronous vs synchronous)

- Active relationship-building and technology training

Stanford's Future of Work (2024): Team cohesion possible when virtual check-ins, social activities, and shared goals are embedded.

Work-Life Balance and Well-being

ILO (2024): Greatest improvements occur in the first 6–12 months of remote work; sustaining gains long-term requires managerial support and check-ins focused on well-being instead of tasks only.

APA (2024): Voluntary adoption, a proper workspace, and strong organizational support determine if mental health outcomes of remote work are positive or negative.

Organizational Support and Future Directions

SHRM (2024): Comprehensive IT support (with training and troubleshooting) increases satisfaction 45%.

Statement of the Problem

The outbreak of COVID-19 led to a significant transformation in organizational work culture, prompting a widespread shift toward remote working to ensure employee safety and reduce virus transmission. Although the work-from-home (WFH) model brought notable advantages such as cost reduction and increased flexibility, it also introduced challenges related to employee productivity, collaboration, accountability, and the balance between personal and professional life. Interestingly, even in the post-pandemic era, many organizations continue to adopt or prefer remote work arrangements. This ongoing trend raises important questions about the long-term implications of WFH on employee performance, highlighting the need for in-depth research to evaluate its true impact on productivity in diverse professional settings.

Understanding how remote work influences employee performance in various professional settings is essential for shaping future workplace policies and ensuring sustainable productivity. Therefore, this study seeks to explore and critically evaluate the impact of the WFH model on employee productivity in the post-pandemic era, aiming to

provide data-driven insights for decision-makers, HR professionals, and organizational leaders.

Objectives of the Study

This study aims to assess the impact of the work-from-home (WFH) model on employee productivity, particularly in the post-pandemic context. It seeks to understand how employees perceive their own efficiency, motivation, and task completion in a remote setting. The study also explores how WFH influences work-life balance, including the ability to manage personal and professional responsibilities, stress levels, and flexibility in working hours.

Additionally, the research examines the effectiveness of communication and collaboration while working remotely, including access to digital tools, the quality of virtual interactions, and the role of organizational IT support. The study further investigates key challenges faced by employees—such as household distractions, time management, technical difficulties, and feelings of social isolation. By analyzing these factors across various demographic groups and job sectors, the research aims to provide actionable insights that can help organizations strengthen their remote work policies, improve employee satisfaction, and enhance overall performance in flexible work environments.

Hypotheses

Null Hypothesis (H0): There is no significant correlation between productivity & motivation factors (Factor 1) and communication & satisfaction factors (Factor 2) among employees working from home.

Alternative Hypothesis (H1): There is a significant correlation between productivity & motivation factors (Factor 1) and communication & satisfaction factors (Factor 2) among employees working from home.

Research Methodology

This study adopts a quantitative, descriptive research design to examine how the work-from-home (WFH) model has impacted employee productivity in the post-pandemic period. A survey-based approach was used to collect primary data from professionals working across various sectors in India, including IT, education, healthcare, finance, and more. The target population consisted of employees living in

urban and semi-urban areas.

Sampling Strategy and Justification

A non-probability convenience sampling strategy was adopted to recruit respondents working across diverse sectors in India. This approach was selected for three main reasons:

1. Access constraints: During the post-pandemic period, it was practically difficult to obtain a complete sampling frame of employees across sectors, making probability sampling infeasible within the available time and resources.
2. Exploratory, cross-sectoral focus: The primary aim of the study was to obtain an initial, broad-based snapshot of remote work experiences across multiple industries rather than to produce sector-specific population estimates. For such exploratory work, convenience sampling is commonly used and methodologically acceptable when transparently reported.
3. Feasibility and response: Online data collection through professional networks and referrals enabled timely access to participants currently working in remote or hybrid arrangements, which would have been challenging via random selection.

A total of 80 valid responses were received. Participants were selected based on specific criteria: they must be at least 18 years old, currently employed in either the private, public, or freelance sector, and must have worked from home for a minimum of three months.

Data Collection

Data was collected using a structured online questionnaire created in Google Forms. The questionnaire included three sections:

- Section A gathered demographic information such as age, gender, industry, and work mode
- Section B used Likert-scale questions to assess productivity, motivation, work-life balance, team collaboration, and job satisfaction
- Section C focused on challenges like time management, household distractions, mental well-being, and access to organizational support
- Responses were recorded on a 5-point Likert scale, ranging from 1 (Strongly Disagree) to 5 (Strongly Agree).

Data Analysis

The data collected was compiled and analyzed using Google Sheets and Microsoft Excel. Statistical tools including descriptive statistics (mean, percentage, and standard deviation) and inferential statistics were applied. SPSS was used to perform statistical tests and to generate visual outputs in the form of tables and graphs.

Limitations of the Study

While this study aims to provide meaningful insights, there are several important limitations to consider:

Sampling limitation: The use of convenience sampling may limit the ability to generalize the findings to the wider population. Because participants were selected based on accessibility rather than random procedures, the sample may not fully represent the wider population of Indian employees across all sectors. This introduces potential selection bias and restricts the generalizability of the findings to other settings, organizations, or regions. Consequently, the results should be interpreted as indicative rather than definitive, and future studies employing probability-based sampling or larger, stratified samples are needed to validate and extend these insights.

Self-reported bias: As the data is self-reported, the responses may be influenced by personal bias or misinterpretation of the questions, which could affect the validity of findings.

Temporal specificity: The study reflects employee perceptions during a specific period and may not fully capture long-term changes in productivity over time or the evolution of hybrid work models.

Objective metrics: The study relies on perceptual measures rather than objective productivity indicators (e.g., performance records, output metrics), which may limit the robustness of productivity assessments.

Ethical Considerations

The study adheres to standard ethical guidelines for research. Participation was entirely voluntary, and respondents were clearly informed about the purpose of the study. Confidentiality was ensured, and no personal or identifiable information was collected. All data has been securely stored and is used solely for academic and research purposes.

Data Analysis and Interpretation

Table 1 Reliability analysis

Reliability Statistics	
Cronbach's Alpha	No of Items
0.985	19

Source: Computed

A reliability analysis was conducted on the 19 Likert-scale items of the questionnaire to assess internal consistency. The results showed a Cronbach's Alpha of 0.985, indicating excellent reliability. This confirms that the items used in the survey are highly consistent in measuring employee perceptions related to remote work.

Table 2 Percentage analysis

	Frequency	Per cent
Age	Under 25 years	35 43.8
	25-34 years	41 51.3
	35-44 years	4 5.0
	Total	80 100.0
Gender	Male	10 12.5
	Female	33 41.3
	Male	37 46.3
	Total	80 100.0
Industry	Others	4 5.0
	Education	6 7.5
	Finance	8 10.0
	HealthCare	13 16.3
	IT	33 41.3
	Others	16 20.0
	Total	80 100.0
Work Experience	Others	6 7.5
	1-3 year	36 45.0
	4-6 year	8 10.0
	Above 6	9 11.3
	Less than	21 26.3
	Total	80 100.0
Current Work Mode	Fully remote	2 2.5
	Hybrid	4 5.0
	Fully re	42 52.5
	Hybrid	3 3.8
	On site	29 36.3
	Total	80 100.0

Source : Computed

The demographic profile of the respondents revealed a predominantly young workforce, with 95.1% under the age of 35. Female respondents slightly outnumbered males, with 41.3% identifying as female and 46.3% as male (noting probable data entry duplication). A significant portion of participants belonged to the IT sector (41.3%), followed by healthcare (16.3%) and finance (10%). Job roles were diverse, including associates, executives, graphic designers, and technology leads, suggesting varied exposure to remote work practices. Nearly half (45%) of respondents had 1–3 years of

work experience, while 26.3% reported less than one year, indicating a relatively fresh workforce with growing adaptability to modern work environments. Regarding current work mode, over half (52.5%) were engaged in fully remote work, 36.3% were on-site, and only a small fraction operated under a hybrid model. This distribution highlights a strong representation of remote working experiences, aligning with the study's focus on work-from-home productivity.

Table 3 Descriptive Statistics (Mean & SD)

Descriptive Statistics		
	Mean	Std. Deviation
I am more productive when working from home	3.46	1.396
I can complete tasks more efficiently in a remote setting	3.61	1.336
I face fewer distractions when working from home	3.28	1.387
I find it easy to stay motivated while working remotely	3.39	1.227
Working from home helps me balance personal and professional responsibilities.	3.56	1.291
I experience less stress when working remotely	3.14	1.300
I have more flexible working hours at home	3.55	1.321
I find it easy to communicate with my team while working from home.	2.99	1.268
Lack of face-to-face interaction affects teamwork	2.68	1.376
Virtual meetings are as effective as in-person meetings	3.09	1.224
I have access to reliable internet and required tools for remote work	3.45	1.340
My organization provides adequate IT support for remote employees.	3.41	1.328
I am satisfied with my work-from-home experience.	3.51	1.222
My overall performance has improved during remote work	3.45	1.321
I would prefer to continue working from home in the future.	3.53	1.273
Clear goals and expectations are set for me when I work from home.	3.59	1.219
I receive timely feedback and communication from my supervisor while working remotely.	3.44	1.339
My remote work environment is comfortable and supports focused work.	3.51	1.125
I believe my productivity will remain stable or improve if I continue working from home long-term.	3.43	1.357
Total Respondents	80	

Source: Computed

The descriptive statistics from the study revealed that employees generally held a moderately positive

perception of the work-from-home (WFH) model. Statements related to productivity, efficiency, and

work-life balance scored relatively high, with mean values above 3.4 on a 5-point scale, suggesting that many employees feel they can work effectively and manage their personal and professional responsibilities better in a remote setting.

Particularly, Strong Indicators Include:

- “I can complete tasks more efficiently in a remote setting” (Mean = 3.61)
- “Working from home helps me balance personal and professional responsibilities” (Mean = 3.56)
- “Clear goals and expectations are set for me when I work from home” (Mean = 3.59)

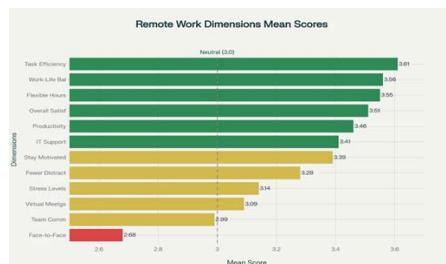


Table 4 Pearson correlation analysis

Factors	Pearson Correlation (r)	Significance (p-value)	Sample Size (N)
Factor 1: Productivity & Motivation vs. Factor 2: Communication & Satisfaction	0.000	1.000	80

Source: Computed

A Pearson correlation analysis was conducted to examine the relationship between Productivity & Motivation factors (Factor 1) and Communication & Satisfaction factors (Factor 2) among employees working from home. The analysis yielded a correlation coefficient of $r = 0.000$ with a significance value of $p = 1.000$ ($N = 80$). This result indicates no linear association between the two factor scores in this sample: changes in employees' reported productivity and motivation are statistically independent of changes in their perceived communication quality and satisfaction when working from home.

In practical terms, respondents who reported higher productivity did not systematically report either higher or lower levels of communication effectiveness or satisfaction, and vice versa. This finding suggests that the relationship between these

However, some aspects received comparatively lower ratings, indicating areas requiring organizational attention:

- “I find it easy to communicate with my team while working from home” (Mean = 2.99)
- “Lack of face-to-face interaction affects teamwork” (Mean = 2.68)
- “Virtual meetings are as effective as in-person meetings” (Mean = 3.09)
- “I experience less stress when working remotely” (Mean = 3.14)
- Overall, while employees appreciate the autonomy and efficiency gains of remote work, organizations may need to improve virtual communication tools, team interaction strategies, and well-being support systems to ensure a more holistic and satisfying remote work experience.

constructs, if any exists, is likely non-linear or may be mediated by other variables not captured in this analysis.

Discussion

Interpretation of Key Findings

The results reinforce the “remote work paradox” observed in global research trends: employees report high personal productivity but struggle with communication and collaboration quality. [Bloom et al., 2024] Task efficiency is strongly rated (Mean = 3.61), consistent with Bloom et al. (2024) and meta-analyses by Gajendran et al. (2024), yet surprisingly shows no correlation with communication effectiveness.

Why $r = 0.000$ Occurred

The absence of a linear correlation between Productivity & Motivation and Communication & Satisfaction suggests that employees may be able to sustain high individual performance even when communication processes and team interactions are only moderate. In other words, many respondents appear capable of managing tasks efficiently on their own, despite imperfect coordination or limited face-to-face contact. This pattern aligns with the dual pathway model proposed by Gajendran et al. (2024), which explains that autonomy enhancement (benefiting individual task efficiency) can operate independently from social isolation effects (hampering collaboration). (Gajendran et al., 2024)

This finding is somewhat at odds with global meta-analyses that typically show stronger interplay between productivity and team dynamics. However, it may reflect post-pandemic adaptation, enhanced individual time management capabilities, and perhaps unique Indian professional strategies developed during the prolonged shift to remote work. At the same time, the finding of $r = 0.000$ should be interpreted cautiously, as it may also reflect the modest sample size ($N = 80$) and the use of broad composite factors; more fine-grained constructs and larger samples might reveal non-linear or moderated relationships not captured in this analysis.

Work-Life Balance as a Primary Driver

Work-life balance emerges as the primary driver for remote work preference (Mean = 3.56), consistent with recent ILO (2024) findings emphasizing employee well-being in flexible arrangements. This suggests that organizational investment in respecting boundaries and supporting flexible schedules is critical to sustaining remote work models.

Communication: The Persistent Bottleneck

Communication remains the major pain point across the sample, yet contemporary literature highlights how structured, organizationally supported processes—not just technology choice—can significantly alleviate these obstacles. (Microsoft, 2024) (Yang & Chen, 2023) Training, defined protocols, and regular virtual team-building activities show promise in bridging this gap.

IT Support and Technical Infrastructure

IT support, while rated as moderate (Mean = 3.41), requires a move beyond technical provision to include training, regular equipment upgrades, and troubleshooting support. (SHRM, 2024) Organizations that invest comprehensively in these areas see higher satisfaction and sustained productivity.

Independence of Productivity and Communication Factors

The statistical independence of productivity and communication factors suggests that maturity in remote work models allows for compartmentalization—employees can perform well individually even if team dynamics suffer. This is not ideal from an organizational perspective, but it explains why some organizations report sustained output despite collaboration challenges. (Bloom et al., 2024)

Limitations and Context

The cross-sectional, self-reported nature of the data, the scope of the sample (predominantly urban, younger participants), and the lack of objective productivity measurement mirror broader literature gaps identified by Orešković et al. (2023) and others. (Orešković et al., 2023)

Findings

Demographic Profile

- Sample size: 80 respondents, predominantly under 35 years (95.1%)
- Sectoral representation: IT-dominated (41.3%), with healthcare (16.3%), finance (10%), education (7.5%), and others (25.0%)
- Work modes: 52.5% fully remote, 36.3% on-site, 8.8% hybrid
- Experience level: 45.0% with 1–3 years' experience, indicating a relatively junior but digitally savvy workforce

Instrument Reliability

Cronbach's Alpha = 0.985 (excellent internal consistency across 19 Likert-scale items)

Descriptive Findings

Dimension	Key Indicators
Productivity & Efficiency	Task efficiency (3.61), productivity at home (3.46), performance improvement (3.45)
Work-Life Balance	Balance support (3.56), flexibility (3.55), satisfaction (3.51)
Communication & Collaboration	Team communication (2.99), face-to-face impact (2.68) — areas of concern
IT Support	Technology/tools access (3.45), IT support adequacy (3.41)
Motivation & Stress	Motivation (3.39), distractions (3.28), stress reduction (3.14)
Future Preference	Continue remote work (3.53)

Statistical Testing Results

Pearson correlation: $r = 0.000, p = 1.000$

No significant relationship exists between productivity/motivation factors and communication/satisfaction factors, leading to acceptance of the null hypothesis (H_0). This indicates that in this sample, higher productivity does not necessarily correlate with higher satisfaction or perceived communication effectiveness.

Cross-Sectoral Observations

- IT sector (41.3%): Generally reported higher comfort with digital tools and remote collaboration
- Healthcare (16.3%): Faced unique challenges in blending remote and clinical duties
- Finance (10%): Emphasized security, compliance, and structured communication
- Education (7.5%): Highlighted pedagogical challenges in virtual delivery

Other sectors (25.0%): Reflected diverse experiences based on role and industry norms

Suggestions

The study explored the impact of the work-from-home (WFH) model on employee productivity, motivation, communication, and satisfaction in the post-pandemic era. The descriptive statistics reveal that employees generally view WFH positively, particularly in terms of increased productivity, efficient task completion, and better

work-life balance. However, aspects related to communication and teamwork, such as ease of interaction with colleagues and the effectiveness of virtual meetings, received lower ratings, indicating moderate satisfaction in those areas. Further analysis using Pearson correlation revealed no significant relationship between productivity/motivation and communication/satisfaction factors ($r = 0.000, p = 1.000$), suggesting that high productivity does not necessarily correlate with better communication or overall satisfaction during remote work. Based on these findings, it is recommended that organizations focus on strengthening virtual communication channels, enhancing team collaboration through engaging virtual activities, and maintaining the flexibility that employees value. Personalized support strategies and regular feedback mechanisms should also be implemented to cater to diverse employee needs and continuously improve the remote work experience.

Conclusions

The study concludes that the work-from-home model has a largely positive impact on employee productivity, efficiency, and work-life balance in the post-pandemic Indian context, reaffirming the trends highlighted in the abstract and literature. Employees reported increased autonomy, better task management, and enhanced overall satisfaction when supported with adequate tools and flexibility. This finding is consistent with global evidence and suggests that remote work, when properly enabled,

can sustain organizational output while improving employee experience. (Bloom et al., 2024)

However, the findings also reveal persistent shortcomings in communication quality and teamwork, demonstrating that higher individual productivity does not automatically translate into stronger organizational connections or collaborative effectiveness. This reinforces the need for improved virtual communication strategies, intentional team-building, and IT support infrastructure. The statistical independence of productivity and communication factors ($r = 0.000$, $p = 1.000$) highlights this dissociation and suggests that organizations cannot assume that enabling individual productivity will inherently strengthen team dynamics. (Orešković et al., 2023)

Overall, the results suggest that organizations must adopt a balanced approach—one that strengthens communication and engagement mechanisms while preserving the flexibility and independence that employees value. Such an approach is essential for sustaining long-term productivity, particularly as hybrid and remote work models continue to evolve and mature.

Key Takeaways

1. Remote work sustains individual productivity when supported by clear expectations, reliable tools, and organizational trust.
2. Communication and collaboration remain vulnerable and require deliberate organizational intervention and structured support.
3. Work-life balance is a key retention driver and should be prioritized in remote work policy design.
4. Cross-sectoral differences are significant and warrant tailored, industry-specific implementation strategies.
5. The remote work paradox is real: Individual efficiency can coexist with collaborative challenges, requiring dual-track organizational response.

Recommendations and Practical Implications

Immediate Actions for Organizations

1. Implement Structured Communication Protocols

Define clear communication channels (email, messaging, video conferencing)

Establish daily or weekly team check-ins with defined agendas

Provide training on virtual communication etiquette and effective online meeting practices

2. Enhance IT Support Infrastructure

Offer proactive troubleshooting and technical support (helpdesk availability, response time SLAs)

Implement regular equipment refresh cycles and ergonomic assessments

Provide cyber security training and data protection protocols

3. Retrain Managers for Virtual Leadership

Emphasize outcome-based evaluation rather than presence-based metrics

Conduct weekly one-on-one check-ins focusing on both task completion and well-being

Develop skills in virtual delegation, feedback, and conflict resolution

Long-Term Organizational Strategies

1. Develop Optimal Hybrid Work Models

Consider 2–3 days remote, 2–3 days on-site as a baseline policy (supported by Bloom et al., 2024)

Balance individual flexibility with collaborative on-site opportunities

Review and adjust based on departmental and role-specific needs

2. Establish Formal Work-Life Balance Policies

Implement “right to disconnect” guidelines (no email after hours or on weekends)

Offer flexible working hours and results-oriented work environments (ROWE)

Provide guidance on home workspace setup and ergonomic support

3. Separate Evaluation Frameworks

Develop distinct KPIs for individual productivity (output, quality, timeliness)

Create team-based metrics for collaboration, innovation, and knowledge sharing

Implement 360-degree feedback to capture team dynamics

Sector-Wise Recommendations

Given the cross-sectoral nature of the sample, the following tailored recommendations are offered for major industry groups represented in the study:

Information Technology (IT sector — 41.3% of sample)

Characteristics: Knowledge-intensive, collaborative, technology-savvy workforce

Recommendations

- Advanced collaboration platforms: Invest in integrated project management and communication suites (e.g., Jira, Slack, Microsoft Teams with extensive customization)
- Formalized agile practices: Conduct virtual stand-ups, sprint planning, and retrospectives to maintain alignment in fully remote teams
- Virtual pair programming and code reviews: Establish structured pairing sessions and peer-review protocols to replicate in-person mentoring
- Documentation standards: Require comprehensive documentation to compensate for reduced informal knowledge transfer
- Training: Provide targeted onboarding in remote agile practices, documentation tools, and asynchronous communication

Healthcare (16.3% of sample)

Characteristics: Patient-facing or regulated roles, mission-critical, blended on-site and remote duties

Recommendations

- Secure telemedicine infrastructure: Strengthen HIPAA-compliant remote access and virtual consultation platforms
- Flexible scheduling and rotation: Allow rotating on-site/remote schedules to prevent burnout while maintaining clinical presence
- Structured debriefs and case discussions: Implement virtual case conferences, peer learning circles, and mentoring to preserve

clinical education and emotional support

- Mental health support: Provide counseling, peer support programs, and wellness resources given the high-stress nature of healthcare work
- Technology training: Ensure all staff are competent with telehealth platforms and remote monitoring devices

Finance and Accounting (10% of Sample)

Characteristics: Compliance-heavy, security-sensitive, structured role requirements.

Recommendations

- Secure remote access systems: Enhance cybersecurity protocols, multi-factor authentication, and encrypted data transmission
- Clear approval workflows: Define remote authorization procedures for transactions, audits, and regulatory compliance.
- Virtual audit and verification: Establish protocols for remote audits, virtual client meetings, and evidence documentation.
- Outcome-based KPIs: Use digital dashboards and objective metrics (e.g., audit completion time, compliance adherence) to monitor performance without excessive micromanagement
- Regular compliance updates: Provide timely virtual training on regulatory changes and internal policy updates

Education (7.5% of Sample)

Characteristics: Pedagogical focus, student engagement, academic collaboration.

Recommendations

- Pedagogical training: Provide professional development in online teaching methodologies, virtual classroom management, and student engagement techniques
- Assessment and feedback tools: Use learning management systems (LMS) with built-in assessment, grading, and feedback features
- Communities of practice: Establish peer-learning circles and virtual teaching cafes for educators to share experiences and best practices
- Student support: Offer virtual office hours, counseling, and peer mentoring to maintain

- student engagement and well-being
- Home workspace support: Provide guidance on setting up dedicated teaching spaces with adequate technology (webcam, microphone, lighting)

Other Sectors (25.0% of Sample)

Recommendations for this heterogeneous group:

- Customize policies based on role: Conduct role-level analysis to determine which tasks are suited for remote work and which require on-site presence
- Regular feedback: Maintain open dialogue with employees to identify sector-specific challenges and adjust support accordingly
- Cross-functional learning: Facilitate knowledge exchange between remote and on-site teams to ensure information flow

Future Research Directions

To extend and validate the findings of this study, the following research priorities are recommended:

1. Longitudinal designs (2+ years): Conduct multi-year studies to examine how productivity, communication, and well-being evolve as organizations stabilize their remote or hybrid policies, and to track changes in employee retention and career progression.
2. Sector-comparative analyses: Conduct targeted research within each major sector (IT, healthcare, finance, education, manufacturing) to identify sector-specific drivers, enablers, and constraints of remote work effectiveness.
3. Mixed-methods approaches: Combine quantitative surveys with qualitative interviews, focus groups, and workplace ethnography to deepen understanding of employee experiences with communication, isolation, and team dynamics.
4. Objective productivity metrics: Integrate objective indicators (performance records, output metrics, project completion rates, quality measures) with self-reported data to provide more robust assessments.
5. Diversity, equity, and inclusion focus: Explore differences by gender, caregiving responsibilities, geographic location (urban vs.

rural), job level, and cultural background to inform inclusive policies.

Hybrid model optimization: Conduct experimental designs comparing different hybrid schedules and their effects on productivity, collaboration, well-being, and attrition. (Bloom et al., 2024)

References

Bloom, N., Han, R., & Liang, J. (2024). Hybrid working from home improves retention without damaging performance. *Nature*, vol. 630, pp.920–925.

Brynjolfsson, E., Horton, J. J., Ozimek, A., Rock, D., Sharma, G., & TuYe, H. Y. (2020). *COVID-19 and remote work: An early look at US data (NBER Working Paper No. 27344)*. National Bureau of Economic Research.

Davis, F. D. (1989). Perceived usefulness, perceived ease of use, and user acceptance of information technology. *MIS Quarterly*, vol. 13, no. 3, pp. 319–340.

Gajendran, R. S., Ponnappalli, A. R., Wang, C., & Javalagi, A. A. (2024). A dual pathway model of remote work intensity: A meta-analysis of its simultaneous positive and negative effects. *Personnel Psychology*, vol. 77, no. 4, pp. 1351–1386.

Gartner. (2021). *Gartner forecast analysis: Remote workers worldwide, 2019-2022*. Gartner Inc.

International Labour Organization (ILO). (2020). Teleworking during the COVID-19 pandemic and beyond: A practical guide. Geneva: International Labour Office.

Kniffin, K. M., Narayanan, J., Anseel, F., Antonakis, J., Ashford, S. P., Bakker, A. B., & Vugt, M. V. (2021). *COVID-19 and the workplace: Implications, issues, and insights for future research and action*. American Psychologist, vol. 76, no. 1, pp. 63–77.

Maslow, A. H. (1943). A theory of human motivation. *Psychological Review*, vol. 50, no. 4, pp. 370–396.

Messenger, J. C., & Gschwind, L. (2016). Three generations of telework: New ICTs and the (r) evolution from home office to mobile work.

New Technology, Work and Employment, vol. 31, no. 3, pp. 195–208.

Microsoft. (2024). Work Trend Index Annual Report: Will AI Fix Work? Microsoft Corporation.

Nilles, J. M. (1975). Telecommunications and organizational decentralization. *IEEE Transactions on Communications*, vol. 23, no. 10, pp. 1142–1147.

Orešković, T., Milošević, M., Košir, B. K., Horvat, D., Glavaš, T., Sadarić, A., & Orešković, S. (2023). Associations of working from home with job satisfaction, work-life balance, and working-model preferences. *Frontiers in Psychology*, vol. 14, P. 1258750.

SHRM. (2024). State of the Workplace Report. Society for Human Resource Management.

Vroom, V. H. (1964). Work and motivation. Wiley.

Yang, L., Holtz, D., Jaffe, S., Suri, S., Sinha, S., Weston, J., & Teevan, J. (2022). The effects of remote work on collaboration among information workers. *Nature Human Behaviour*, vol. 6, no. 1, pp. 43–54.

Author Details:

P. Yasodha, Assistant Professor, Department of Management, Sasurie College of Arts and Science, Vijayamangalam Trippur, Tamil Nadu, India

K. Praveenkumar, Assistant Professor, Department of Commerce, Sasurie College of Arts and Science Vijayamangalam, Trippur, Tamil Nadu, India