

Futility of Artificial Intelligence in Creative Writing

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Abstract

In the age of 21st century where technology has become an integral part of human life. We are constantly in touch with technology and most of our work is done by the machine, be it booking a railway ticket using internet or depositing or withdrawing money from our bank account. In fact, our life has become very easier due to the emerging technology rather we rarely get bored in times of short reels. But will the same technology help us writing better novels, short stories or poems because creative writing is totally different that booking a railway ticket online or ordering your food online. How will the Artificial Intelligence impact the creative writing that will be the focus of the researcher in this paper.

Keywords: Artificial Intelligence, Creative Writing, Technology, Literature, Robot

Introduction

The emergence of technology has totally altered our life, in every aspect of our life there is involvement of technology. It will be hard to imagine our life without technology: be it social media applications such as Facebook, WhatsApp, YouTube etc. we are constantly connected with world. Therefore, the term has come into existence is of Online and Offline. Now our mobile phone has become new computer thus it called a Smartphone, it is just a small aspect of Artificial Intelligence (AI). When we put of thumb on screen of our Smartphone to unlock, we are using AI. Will the AI acquire every aspect of our life as did by the computer and Smartphone? That's the burning question gnawing the brain of the social thinkers.

Likewise, what will be the impact of AI in creative writing because unlike other aspects of our life which are already coming under the influence of AI such as automatic cars and automatic manufacturing units. But Creative writing is totally different where in emotion plays a seminal role without emotions and emotional experience there would not be any creative writing. This where AI lacks which is unemotional, logical and accurate.

Historical Development of Artificial Intelligence

The word Artificial means 'fake', 'which is not real' or "copy of real" simply put something which lacks originality. On the other hand, intelligence which is related to thinking which animals do in one or the other way in their daily lives.

But a machine thinking like a human do, what do we call such machine? In 1950s it was called as artificial brain and then robots. Ironically it was a creative writer who gave Robot name to the Artificial brain. Czech Playwright Karel Čapek who wrote a play entitled *Rossum's Universal Robots* (1920) wherein he first used the word Robot to describe “artificial people”. But it was the famous scientist Alan Turing who coined the term ‘Artificial Intelligence’ in his book *Computer Machinery and Intelligence* wherein he proposed a machine test which later on known as The Turing Test of The Imitation Game.

The AI, which were taking baby steps since its inception in 1950 to 1990s due to research and innovation came decades after decade finally it reached to the state of maturation post 2000 where AI started displaying the expected results which had thought by the inventors of AI. The first sign of AI's success was successful landing of NASA's rover on Mars in 2003. The whole world and international technological giants, without wasting any milli-seconds started investing in AI. Movies like *I, Robot* (2004), *Eagle Eye* (2008), *Real Steel* (2011), *Transformer Series* (2007-) and many more all shown both the positive and negative aspects of robots or AI.

Now AI has reached to every aspect of our life, there are 150 plus AI tools available online which assist us in creating things and answers all our queries. Starting from Google to GoogleMaps to AI video, image, drawing, design, writing and to ChatGPT and Google Bard and many more where people take assistant of AI tools in their life and incidentally some people have succeeded using AI tools. But will AI successful in creative writing as well?

What is Creative Writing?

Creating writing is an art where a thinker or writer uses words creatively to express his emotions, feelings and experiences which excites the emotions of readers. Simply put creative writing means writing fiction: novels, short stories, poems, plays, biographies, speeches, essays, scripts etc. A writer uses his experience and emotions to create a story, a first-hand experience is necessary to write a story that will have an intended impact on the readers. Although the stories are fictional but it requires the skills such as understanding

culture, history, language, and current period and psyche of the people as well.

Definition of Creative Writing

Creative writing is the process of crafting original and imaginative works of literature, poetry, prose, or scripts. It transcends conventional writing, encouraging individuals to explore language, structure, and narrative. Whether it's a heartfelt poem, a captivating short story, or a thought-provoking novel, creative writing allows us to communicate our unique perspectives and experiences with the world. (<https://oxfordsummercourses.com/articles/what-is-creative-writing/>)

Futility of AI in Creative Writing

Aristotle in his magnum opus *Poetics* discusses that the art of poetry is imitative, it imitates from the real life and replicate it in the fictional world which is closer to the reality thus Aristotle meant that creating a fictional work depends on the observation and experiences of the writer, sans emotions, experiences and understanding there would not be a great work of art.

Likewise, the founder of Romanticism in English Poetry William Wordsworth defined poetry, in his famous *Lyrical Ballads* (1798), as “*spontaneous overflow of powerful feelings...recollected in tranquillity*” (263) here he is clearly stating that poetry is a spontaneous feelings based in the individuals' experiences and emotions are not forceful, a poet or writer must feel the emotions if it to be a great work of art.

Similarly, the great Modernist T. S. Elliot in his famous essay *Tradition and Individual Talent* states the vitality of historical sense and knowledge of tradition if a writer wants be a great writer, he must be aware of the literary tradition and historical development of literature and society.

Even though, in future, there comes a state-of-the-art AI tool on creative writing will it appeal us emotionally? Because we all know Machine Translation works, it is tasteless, it has no emotions at all, it does a word-to-word translation without taking in account situation and cultural meaning of the word.

Writing is totally different a writer he lives the experiences or observes the society very closely he or she is an integral part of the society. Writing is

about the experiences and emotions and expressing those emotions in apt words. An AI might be able to write a short story or poem using best possible words, but what about the experiences? Would the AI be able to write a long epic novel? Writing novels and dramas is a totally different art.

Conclusion

AI would not be of that useful as far as creative writing is concern. Yes, it might give an idea or points to write a blog or essay which are non-fictional but when it comes to fictional work then lived experiences matters and here AI fall behind to the actual writer. Moreover, writing a story or poem is hard work and it takes time some times a writer waits for months for idea or concept then he starts writing, hence writing a novel is not just a click away!

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