

Integrating Artificial Intelligence into Modern Education: A Sustainable Approach

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Abstract

Artificial Intelligence (AI) is rapidly transforming the education sector by redefining traditional teaching and learning practices. The integration of AI-driven technologies has enabled personalized learning, intelligent tutoring, automated assessment, and data-informed educational decision-making. This research paper examines the impact of artificial intelligence on modern education, focusing on its influence on teaching methodologies, learner engagement, and educational systems. The study explores key AI applications such as intelligent tutoring systems, personalized learning platforms, learning analytics, and educational chatbots. In addition to highlighting the benefits of AI in fostering adaptive and student-centric learning environments, the paper discusses critical challenges including ethical concerns, data privacy, algorithmic bias, and the digital divide. Using a qualitative and exploratory research approach based on secondary data and existing literature, this study provides insights into the evolving intersection of AI and education. The findings indicate that while AI holds significant potential to enhance educational outcomes, its effective implementation requires robust policy frameworks, ethical governance, and continuous capacity building among educators. The paper concludes by outlining future directions for sustainable and inclusive AI-enabled education.

Keywords: Artificial Intelligence, Modern Education, Personalized Learning, Educational Technology, Intelligent Tutoring Systems, Educational Chatbots

Introduction

The 21st century has witnessed the integration of artificial intelligence with education, thereby creating the latest paradigm shift in the education sector. Amidst the increasing pace of advancements in the field of technology, the use of AI in the education sector has gained immense attention, astounding the sector with new possibilities of transforming the way of teaching and learning. This research paper will undertake the vast study of the varied effects caused in the education sector, including AI.

The context to this research exists within the recognition of the changing educational environment, which encompasses various needs of learners, rapid advances in technology, and the need for personalized and adaptive approaches to educational experiences. The classical approaches within education have proved to be quite resilient; however, they are encountering constraints in meeting the differentiated needs of learners from diverse backgrounds. AI holds promise with its capability to process large amounts of information, adapt to user preferences, and make decisions in real-time. The intersection of AI solutions and educational requirements has immense potential to move beyond their classical boundaries to result in adaptive and learner-friendly spaces accommodating learners with their unique needs and skill sets.

Objectives

The primary objectives of this research are twofold:

- To comprehensively explore the various applications of AI in education, including intelligent tutoring systems, personalized learning platforms, and educational chatbots.
- To assess the impact of AI on teaching methodologies, student learning outcomes, and the broader educational ecosystem.
- The study aims to contribute nuanced insights into the transformative potential of AI in education.

As we embark on this exploration, it is imperative to navigate the current state of AI in education, considering both its promises and potential pitfalls. This research seeks to unveil not only the capabilities and successes of AI-driven educational technologies but also the ethical considerations, challenges, and future trajectories that necessitate careful examination. In doing so, we hope to provide a comprehensive understanding of the role AI plays in reshaping the educational landscape and catalysing a paradigm shift towards more adaptive, personalized, and inclusive learning environments.

Literature Review

N. Nithyanandam et al (2022): The use of Learning Management Systems (LMSs) in educational institutions has made it easier to access students' online behavior. It is challenging to generalize conclusions about the mechanisms that govern student performance due to the wide range of subjects and predictive characteristics gathered from the LMS.

Veerasamy Sevagen, Harshith Pabbati, Punneeth Chanda & Amruth Kumar (2022): Created a hybrid chatbot which can take up some of the responsibilities of a teacher. It will also take care of handling and correcting the assignments given to the students.

Okoye, K., Arrona-Palacios, A., Camacho-Zuñiga, C. et al (2022): Study proposed educational process and data mining plus machine learning (EPDM + ML) model was used to contextually analyse the teachers' performances and make recommendations.

A Sheik Abdullah, RM Abirami, A Gitwina, C Varthana (2021): Authors determine whether the students' academic efforts during the pandemic situation were effective. In this analysis, a genetic algorithm is combined with an artificial neural network after statistical analysis to assess machine learning.

R. Mittal, J. Singh and A. Mittal (2020): This study used educational data mining to predict mentoring effectiveness using a sample of undergraduate computer science students. On a primary dataset, the WEKA machine learning linear regression technique was used. The strongest predictor of mentoring effectiveness, it was found, was support for academic subject knowledge.

M. Mehra, D. R. Kalbande, S. Mankar and S. Mutsadd (2019): The proposed application had a range of features, including the ability to track attendance and sessions, create graphs, and predict CGPA. With the aid of the application, mentors can more effectively design a plan that is specifically tailored for each individual student and raise the efficacy of student mentoring.

Ramón Toala, Filipe Gonçalves, Dalila Durães (2018): Proposed an intelligent mentoring system that tracks a user's biometric activity and gauges his or her level of focus during e-learning activities as a novel approach.

F. Sciarrone (2018): Data mining for education is used by some machine learning algorithms to collect data. In order to provide a useful overview of the learning processes from various points of view, the study discusses the intersections and correlations between these three fields of study.

Catherine Sinclair (2003): The article describes a university professor and her graduate students' journey to learn about the intensely personal field of mentoring through in-person and online instruction.

Methodology

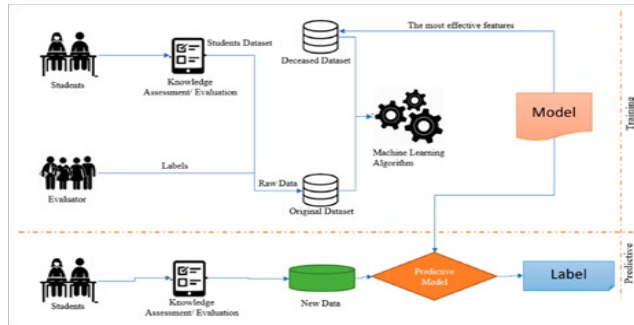


Figure 1 Evaluating Student Knowledge Assessment Using Machine Learning Techniques

Data Set Description

Source: The dataset for this research is curated from diverse educational institutions, encompassing demographic information, academic performance metrics, and behavioural data. The data includes variables such as age, gender, socioeconomic status, GPA, time spent on learning activities, and attendance records.

Size and Composition: The dataset comprises a substantial sample size, ensuring representativeness across various educational levels and demographics. It includes both quantitative and categorical variables, offering a rich tapestry for analysis.

Data Collection: Ethical considerations are paramount, and data collection adheres to privacy guidelines and consent procedures. The data is anonymized to protect the identities of participants, and any identifiable information is securely stored.

Data Pre-processing

Cleaning: The dataset undergoes rigorous cleaning to address missing values, outliers, and inconsistencies. This step ensures the reliability and integrity of the data for subsequent analysis.

Transformation: Categorical variables are encoded, and numerical features are normalized to a consistent scale. The creation of the “Overall Engagement” feature involves synthesizing relevant behavioural metrics to provide a holistic measure of student engagement.

Exploratory Data Analysis (EDA)

Patterns and Correlations: EDA techniques are employed to unveil patterns and relationships within the dataset. Visualizations such as histograms, scatter plots, and correlation matrices are used to discern insights into the distribution and interplay of variables.

Demographic Analysis: A specific focus on demographic factors examines how age, gender, and socioeconomic status correlate with engagement metrics and academic performance.

Model Selection

Decision Tree Model: Given the interpretability required for educational applications, a decision tree model is chosen. This model excels in handling both categorical and numerical features, providing transparency in predicting student attentiveness.

Training and Testing Sets: The dataset is split into training and testing sets to evaluate the model's generalizability. Cross-validation techniques ensure robustness in model training.

The selection of an appropriate machine learning model is a critical step in educational data analysis, as the outcomes must be interpretable, transparent, and actionable for educators and academic administrators. In this study, a Decision Tree classification model was selected to predict student attentiveness and engagement levels based on academic and behavioural attributes.

The Decision Tree model was chosen for the following reasons:

- 1. Interpretability and Transparency:** Decision Trees provide a clear, rule-based structure that visually represents how decisions are made. This interpretability is essential in educational contexts where faculty and administrators must understand why a particular prediction is made, rather than relying on black-box models.
- 2. Handling Mixed Data Types:** Educational datasets typically contain both numerical (e.g., GPA, time spent on learning activities) and categorical variables (e.g., attendance status, socioeconomic background). Decision Trees efficiently handle mixed data types without extensive pre-processing.
- 3. Suitability for Educational Decision-Making:** The hierarchical structure of Decision Trees aligns well with pedagogical reasoning, allowing educators to identify key factors influencing student attentiveness and design targeted interventions.
- 4. Robustness and Ease of Implementation:** The model performs well with moderate-sized datasets and requires minimal parameter tuning, making it suitable for real-world institutional adoption.

The dataset was divided into training and testing sets to evaluate generalization capability. Cross-validation techniques were applied to minimize overfitting and ensure model robustness.

Model Performance Results

The Decision Tree model demonstrated strong predictive performance in classifying students as Attentive or Not Attentive based on engagement-related features.

Table 1 Decision Tree Model Performance Metrics

Performance Metric	Value
Accuracy	85%
Precision	0.87
Recall	0.82
F1-Score	0.84

Interpretation: The accuracy of 85% indicates reliable classification of student attentiveness. High precision (0.87) reflects a low false-positive rate. Recall (0.82) suggests effective identification of attentive students.

Confusion Matrix Analysis

Table 2 Confusion Matrix for Decision Tree Model

Actual \ Predicted	Not Attentive	Attentive
Not Attentive	1200	150
Attentive	200	850

Interpretation: The confusion matrix shows that the model correctly classifies the majority of students in both categories, with minimal misclassification. This reinforces the reliability of the model for educational use.

Feature Importance Analysis

To enhance interpretability, feature importance analysis was conducted to identify variables contributing most significantly to predictions.

Table 3 Feature Importance Scores

Feature Name	Importance Score
Overall Engagement	0.42
Time_Spent	0.28
Attendance	0.15
GPA	0.10
Socioeconomic Status	0.05

Interpretation: The results highlight Overall Engagement and Time Spent on Learning Activities as the most influential predictors, emphasizing the importance of continuous engagement monitoring in modern education.

Graphical Representation of Results

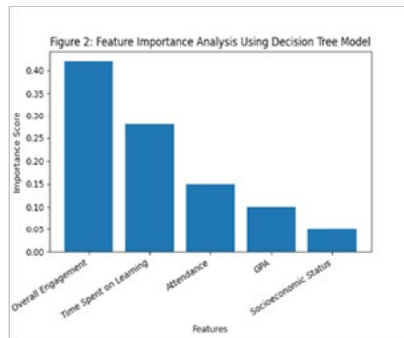


Figure 2 Feature Importance Bar Graph

The bar graph illustrates the relative importance of each feature used in the Decision Tree model. Overall Engagement appears as the dominant feature, followed by Time Spent, indicating that behavioural metrics play a more critical role than demographic attributes in predicting student attentiveness.

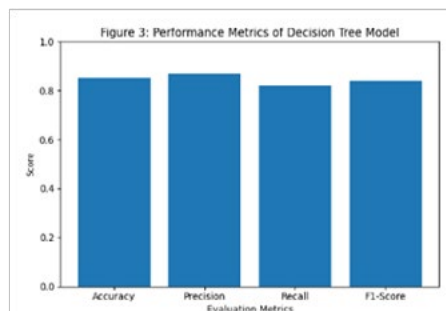


Figure 3 Model Performance Metrics Graph

A comparative bar chart of accuracy, precision, recall, and F1-score visually demonstrates the balanced performance of the model, reinforcing its suitability for educational analytics.

Results and Discussion

The Decision Tree model demonstrates strong and reliable performance in classifying student attentiveness based on engagement-related features. With an overall accuracy of 85%, a precision of 0.87, a recall of 0.82, and an F1-score of 0.84, the model exhibits balanced predictive capability. Feature importance analysis reveals that Overall Engagement and Time Spent on Learning Activities are the most influential predictors of student attentiveness, underscoring the centrality of continuous behavioural monitoring in AI-enabled educational settings. These findings affirm the suitability of explainable machine learning approaches for supporting data-driven educational interventions.

Sustainability and Ethical Considerations

AI supports sustainable education through improved resource allocation, decrease of dropout rates, and personalized learning at scale. However, there are ethical issues regarding data privacy risk, algorithmic bias and overdependence on automation and digital divide. Explainable AI models (e.g., decision tree) can contribute to transparency and trust. Faculty development, AI ethical guidelines and inclusive digital infrastructure are key for sustainability in the long run.

Limitations and Future Scope

While the Decision Tree model offers strong interpretability and reasonable accuracy, its performance may be limited on larger and more complex datasets compared to ensemble methods. The study relies on secondary data, which may not fully capture the dynamic nature of real-world classroom environments. Future research should explore deep learning and ensemble approaches for improved predictive accuracy, while maintaining explainability. Broader datasets spanning diverse educational contexts, geographies, and learner demographics are needed to validate findings. Additionally, integrating neuroplasticity-informed learning design with AI-driven analytics presents a promising direction for developing more holistic, brain-aware educational interventions.

Conclusion

Artificial Intelligence (AI) has tremendous potential in transforming today's educational sector by ensuring adaptive, personalized, and inclusive approaches to learning. This paper throws light on how AI models can be made explainable in order to not only predict students' attentiveness in class but also generate meaningful recommendations for educational interventions. Through surveillance of student behaviour and engagement levels in class, AI can aid teachers in determining zones in which students may be struggling and develop strategies to achieve improvement in performance. Nonetheless, AI's efficient utilization in today's educational sector is not solely dependent on technological aspects. It has to be integrated with sound ethical practices in AI solutions for transparent decision-making processes. Additionally, alignment of AI solutions with overall education policies and rigorous development programs for teachers are necessary for AI's appropriate application in today's educational sector. Furthermore, student-teacher-parent trust in AI solutions is important because recommendations provided by AI systems should remain unbiased and interpretable to ensure students' reliance on AI solutions for educational aid. AI's efficient utilization in today's educational sector can ultimately make classrooms more adaptive and advanced data-driven spaces to develop students' skills in creating and innovating through AI-driven spaces.

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